

BeyondHearingAids

Bringing ALD Solutions to Professionals

May/June 2001



The goal of this newsletter is to provide tools, resources and information to help professionals recommend ALDs.

Our **BeyondHearingAids** line of materials provides technical training and unique tools to help you work with ALDs more effectively.

Upcoming Schedule:

6/13/01 – Louisiana Rehabilitation Services Training on Communication Assessments for Hard of Hearing Adults and ALDs, Baton Rouge, LA

6/22-6/25 – Self Help for Hard of Hearing People Conference, Cherry Hill, NJ

6/23/01 – Association of Medical Professionals with Hearing Loss conference, Cherry Hill, NJ

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New 'How to Cope with Scopes' Report Now On-line

The long awaited update of the popular report "How to Cope with Scopes" is now available online.

There have been improvements and new technology made available in the United States and we've compiled the information to help professionals choose the most appropriate technology.

Most promising for ITC and ITE hearing aid users is the E-Scope stethoscope with headphones that was highlighted in the last newsletter issue. This may be the solution for those who want to keep their aids in.

We're keeping up with several new developments and will publish data when it is available.

You can find the "How to Cope with Scopes" report in the Resource Center of www.BeyondHearingAids.com. If you want a print copy, just send a SASE with your request to the office.

Interesting Statistic – By the year 2008, there will be an estimated 458,000 medical professionals who use stethoscopes who will experience hearing loss.

Build Your ALD Center Sale

No-Fuss-ALD members have requested recommendations on the best technology to have on display in their office to help acquaint their patients to ALDs.

We've compiled a list of the easiest to demonstrate devices that we use regularly. They are offered in a package to help get the technology in the office and on display to patients. You should receive this soon.

It is so important to be able to quickly show a patient how an item can benefit them, especially if they have no frame of reference (or the wrong idea). For instance, do the old 'Magic Fingers 25 cents beds' come to mind when you say alarm clock with bed vibrator?

You can increase your ALD sales with a display. We take the guess work out of choosing the best products and protect your investment.

Don't tell them. Show them!

ALDs Working For You Series:

ALDs and the Accessible Office
ALDs and Background Noise
ALDs and Bus Drivers
ALDs and Cafeteria Workers
ALDs and Factory Workers
ALDs and Hearing Aid Options

ALDs and Managers
ALDs and Medical Professionals
ALDs and Meetings
ALDs and Pastors
ALDs and Retail Store Clerks
ALDs and Secretaries/Clerks

Now online at www.beyondhearingaids.com

New Products



Stethos Electronic Stethoscope from Agilent Technologies features a sleek design and simple push button control to change modes without interrupting auscultation. Its' advanced microelectronic features provide hand-tremor and ambient-noise filtering with auto-impact noise muting, and auto shut-off for extended battery life. 8 step volume increase up to 24dB. Now available for \$299.00.



HATIS telephone devices allow people to enjoy binaural listening with telecoil enabled hearing aids. The Freedom Dual unit allows users to connect to cell phones, even digital phones. The Director Headset offers the convenience of a headset to be used with a telecoil to office and cell phones. Both units retail at \$199. Watch for all the HATIS devices on the website soon.

Hearing Aids and Hearing Protection Headphones

Rehabilitation counselors and audiologists alike have questions on how to accommodate an employee in a factory who must wear hearing protection and who also must be able to communicate.

I want to compile practical information on what parameters need to be addressed and possible practical solutions. Can you help be sharing your experiences and thoughts on this?

The typical scenario: A factory or workshop employee must wear hearing protection. They must be able to talk with co-workers/supervisors/customers when necessary. Can we keep the hearing aids in while using adequate hearing protection? What technology works best for communication? Are there any earmuff units with communication ability that you use?

Your input will be helpful to many people. Please take a moment to email your responses to bmorris@one.net

There will be a drawing for a \$10 gift certificate to Applebee's for those who participate as a token of our appreciation (and incentive for taking the time to share!).

On-line Newsletter – This newsletter is in the Resource Center of the BeyondHearingAids.com website. You can subscribe to an email alert when the newest issue is available. To subscribe: <http://www.beyondhearingaids.com/Newsletter.htm>

Effective Communication Solutions, Inc. meets the needs of professionals who work with people with hearing loss. They provide practical, knowledgeable support and training on ALDs. ECS, Inc. leads the industry in technical training, sales and support of ALDs to vocational rehabilitation counselors, hearing instrument specialists, audiologists and other professionals who must choose and use assistive technology.