



The ALD Zone

Helping Professionals Provide Successful Solutions with ALDs since 1993

October



National Fire Prevention Month

- **Test** your smoke detector.
- **Replace** your smoke detector batteries at least once a year.
- **Need a smoke detector?** Local fire departments often will supply residents who have hearing loss with a smoke detector at no cost.

Smoke Detectors Save Lives

You know the drill; change the batteries in your smoke detectors when daylight savings time changes. But did you know that it is advisable to change your smoke detector every 10 years? I learned that while researching the difference among smoke detectors.

Smoke detectors that are older have a high-pitched beeping or solid tone. The newer smoke detectors have a T3 pattern (beep, beep, beep, pause) which has been proven to awaken more people. Is it time to change your smoke detector this year? If you can't hear the smoke detector, then you'll need to read this month's newsletter on the smoke detector we recommend the most.

Also attached – Effective 10/10/2011, many Sonic Alert products have risen. (They've remained steady for the past several years). See PAGE 3 for changes

Enjoy the Fall Weather, *Becky*

State of the Art Smoke Detection for the Deaf and Hard-of-Hearing

Silent Call has been making alerting equipment for the Deaf and hard-of-hearing for 23 years. The products were developed to help a Deaf family member who could not hear the doorbell, telephone/TTY ring or the smoke detector. Silent Call is dedicated to promoting independent living for those with hearing impairment. Last year in our area here in Northern Kentucky, a local Deaf man was saved from a fiery death by a Silent Call Shake-Up smoke detection system that the local fire department supplied for his mobile home. This system really works!

Silent Call's smoke detection systems allow a Deaf or hard-of-hearing person to be alerted at night by shaking the bed with the powerful bed shaker. Once the smoke detector is activated, it sends a signal to the receiver which activates the attached bed shaker (and the strobe on the SC-SHKUP/VREC model). The bed shaker is placed between the mattress and the box spring. You can choose the Silent Call Sidekick 2 receiver that includes a built-in alarm clock and avoid the issue of using two bed shakers (one for alarm clock and one for smoke detector).

The systems shown are for nighttime alerting. Additional strobe receivers can be placed around the home for daytime alerting. Or the user may prefer a vibrating personal receiver.

The smoke detector in these systems has an audible alarm of 85 decibels, and operates on one 3V lithium-ion battery that should last about 5-10 years before needing to be replaced, though it should be tested every six months, as advised by fire officials. There is a **three year warranty** on the smoke detector, and a **five year warranty** on the receiver and the bed shaker

There are less expensive smoke alerting systems with bed shaker (see Lifetone article next page), but these usually rely on some form of a sound monitor, rather than a dedicated transmitter installed in a smoke detector. These can be subject to false alarms causing the user to begin to ignore the alarms, which puts the user's life at risk. Silent Call is our first choice in smoke alerting for the Deaf and hard-of-hearing.

Please call us with your questions on choosing smoke detection equipment.



**Shake-Up Smoke Detector,
Receiver with Strobe
and Bed Shaker
SC-SHKUP/VREC
\$322.95**



**Shake-Up Smoke Detector,
Receiver and Bed Shaker
SC-SHKUP/V
\$270.95**



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Beyond Hearing Aids, Inc
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Lifetone HL Bedside Fire Alarm and Alarm Clock

This smoke alarm system is not our first choice, but it may be better than nothing at all for those who cannot hear smoke detectors in the home. It relies on a sound monitor to listen for the sound of any T3 smoke detector ("beep-beep-beep-pause" rather than a continuous tone). The manufacturer claims to have improved the product to help eliminate false alarms. We do like the 520Hz square wave tone (low frequency tone) on the alarm, which makes it possible for someone with high frequency hearing loss to hear this alarm, whether it is alerting for smoke detector or alarm clock. Use of the included bed shaker is optional. *T3 smoke detector is NOT included.* The Lifetone has a **two year warranty**. Call for more information on choosing smoke detection equipment.



HC-LIFETONE
\$149.00

ALD News

Price Increases on Sonic Alert Products:
See attached.

Discontinued Products:
(see article on this page for alternatives)

- WS-TEL008 – Ringmax Phone Ringer, p. 27
- HC-IL95 – Black ClearSounds Portable Phone Amplifier, p. 29 (White model is still available, HC-WIL95)
- HT-CS2000M – ClearSounds TV Amplifier, p. 54
- KM-WMU – Wake Me Up Alarm Clock, p. 75

Reinstated Product:

HC-LIFETONE – Bedside Fire Alarm and Alarm Clock (page 91 of 2009-2010 catalog - not in current catalog) – last year this product had become unavailable for us to carry. Now available – see article above on this product.

Alternatives for Discontinued Products

We were fretting about which phone ringer to recommend to replace the discontinued Ringmax (page 27 in the catalog). Then we discovered that Bellman & Symfon, who manufacture the Ringmax, is making it available under their name. So there is a new item number and new lower price! We are happy to offer this this phone ringer again that increases the ring volume up to 95 dB, has sixteen selectable ring variations and a **two year warranty**.



HC-BA/RINGER
\$29.95

ClearSounds has discontinued the CS2000M infrared TV amplifying system. If what you liked about this TV amplifier is the over-the-head headset and reasonable price, then the alternative we would suggest is the TV Listener J3 infrared stereo system on page 55 of the catalog. It operates on 2.3/2.8MHz frequency, with up to 33 foot range. The J3 also works with stereo and home theater systems, desktop and laptop computers, portable players (DVD, etc.), video games and other audio sources, but will not work in movie theaters. The J3 comes with two AAA rechargeable batteries, with over 15 hours use per charge. The TV Listener has a **six month warranty**.



HC-TVLISTENER
\$49.95

Krown has discontinued manufacturing the Wake Me Up Alarm Clock. Clarity makes the Wake Assure Alarm Clock with similar features (see page 75 in the catalog). Wake Assure comes with a bed shaker, and has a loud 85dB alarm (louder than the Wake Me Up). A lamp can be plugged into this clock if the user wishes to awaken by flashing lamp. The Wake Assure comes with a **one year warranty**.



AMER-WA
\$69.95

Call us for assistance in choosing your alternatives.

SONIC ALERT PRICE CHANGES - CATALOG PRICES

Effective October 10, 2011

*Place this page in your Beyond Hearing Aids catalog***PART # PRODUCT DESCRIPTION CATALOG PRICE****CLOCKS**

SA-SB1000	Sonic Boom Alarm	\$64.95
SA-SB1000V	Sonic Boom Alarm w/Vib	\$89.95
SA-SB200ss	Travel/Bedside Clock w/Vib	\$44.95
SA-SB300ss	Large Display Clock w/Vib	\$54.95
SA-SBR350ss	Large Display AM/FM Clock w/Vib	\$59.95
SA-SBD375ss	Dual Alarm Clock w/Vib	\$59.95
SA-SBH400ss	Sonic Boom Sweetheart Alarm	\$49.95
SA-SBT425ss	Alarm Clock /w Phone Sig & Vib	\$54.95
SA-SBA475ss	Sonic Boom Analog Alarm Clock	\$49.95
SA-SBB500ss	Sonic Bomb	\$49.95
SA-SBJ525ss	Sonic Bomb Jr.	\$39.95
SA-SBS550bc	The Skull with Bone Crusher	\$54.95
SA-SBP100	Sonic Shaker Portable Vib Alr	\$34.95

VIBRATORS

SA-SS12VW	Super Shaker 12v White Vib	\$32.95
SA-SS12V	Super Shaker 12v Black Vib	\$32.95
SA-SBE115	15' Vibrator Extension Cord	\$12.95
SA-SS120V	Super Shaker 120v Bed Vib	\$44.95

MISC

SA-SS1200C	Sonic System	\$209.95
18405300	2-1 Phone Adaptor	\$5.00
SA-SAE120	110 Volt Adapter USA	\$12.95

TELEPHONE

SA-TR50	Sonic Ring Jr.	\$39.95
SA-TR75VR	Sonic Ring Elite Video Phone	\$59.95
SA-TR100	Sonic Ring Super Sound	\$44.95

DOORBELL

SA-DB100	Wireless Doorbell Signaler	\$99.95
SA-DB100T	Wireless Sensor	\$39.95
SA-DB100R	Receiver 14111450	\$76.95
SA-DB200	Wireless Doorbell/Telephone	\$119.95
SA-DB200R	Receiver 14111460	\$99.95
SA-DS700T	Wired Intercom Sensor IS100	\$21.95
SA-DS80	Wired Doorbell/Teleph/Intercom	\$59.95
SA-DS800	Deluxe Doorbell/Teleph/Intercom	\$79.95

RECEIVERS

SA-SA101	Remote Receiver Wall Mount	\$49.95
SA-SA201	Deluxe Remote Receiver	\$54.95
SA-BL300	Stobe Receiver	\$54.95
SA-RH100	Sonic Siren Adj. Remote Horn	\$49.95

OTHER SIGNALERS

SA-BC400	Baby Cry Signaler	\$49.95
SA-USS360	Universal Sound Signaler	\$54.95