

Beyond Hearing Aids Newsletter

Helping Professionals Provide Successful Solutions with ALDs

October 2007

www.beyondhearingaids.com



Upcoming Schedule

10/1 –10/4

SERID (Southeast Regional Institute on Deafness Greenville, SC

10/16

KY Business Leadership Network Forum Lexington, KY

President's Message

Becky Morris, President

PockeTalker Toys



The PockeTalker Ultra is one of our top 5 hot sellers. It is a personal amplifier that consists of only a microphone, amplifier, and wire. With the PockeTalker, it's easy to hear in noisy cars and restaurants - because your companion's voice is amplified instead of the background noise.

The PockeTalker is simple, economical, and effective. It is versatile, too, when used with these high quality microphones. Simply pull out the PockeTalker's standard microphone and pop in one of the microphones listed below. Now the magic begins.

Check out Judy's Blog for more ways to use your PockeTalker:
<http://www.beyondhearingaids.com/Home/blog/BlogView.asp?BlogID=47>



MM300-S \$89

Superdirectional Plug-In Microphone

This microphone is perfect for the student who is trying to hear in a classroom or library when partners are speaking softly. Just point and hear. It is ideal when a wireless assistive listening device is not available or convenient. It is not ideal for noisy environments because of its extreme sensitivity.

Superdirectional Table Stand Microphone

This mic is a handheld version of the MM300-S. It comes with a table stand. Use it in groups so you can hear who is speaking. Just aim it at the speaker. Originally, it was developed for a hard of hearing teacher so she could hear her students in class. Just point and hear. Optimal range is between 5 and 20 feet. It comes with a 53" cord.



MM400-S \$119



MM311-U \$39
MM312-U \$45

Shirt Pocket Microphone

The PockeTalker equipped with this 90-degree angle microphone easily slips into your blazer or shirt pocket. Now it is pointing directly toward the companion sitting across from you. This high quality, unidirectional mic has brass construction to reduce handling noise. It comes with its own zipper pouch.

The MM312-U is based on the MM311-U and can be directed anywhere from 90 to 180 degrees. It is a great all around mic, but it has a shorter life due to the moving parts.

Microphone Combiner Box

You can share your PockeTalker with 4 other people by using a combiner box. Plug in up to 4 mics (such as the MM100) or up to 4 headphones, loops, etc. Now a single amplifier is creating a communications hub within a noisy restaurant or car. You can also use this box with a personal FM system instead of a PockeTalker.



MC/LC 100 \$39



MM 100
\$79

Compact Handheld Microphone

Hold the mic at a party, put it on a stand in class, or put it around your traveling companion's neck as a hands-free amplifier in the car, train, or plane. This microphone is excellent when used with the microphone combiner box listed above. The idea of using this mic with the microphone combiner box came from an evening of dining out with HOH friends at the Seattle Hearing Loss Association Convention.



MM300-0 \$35

Upgraded PockeTalker Microphones

The MM300-0 is a better version of the omni-directional mic that comes standard with the PockeTalker. It has a smoother response and further increases the voice signal over the noise (S/N ratio).

MM300-U
\$39

The MM300-U is everybody's favorite as a primary microphone for the PockeTalker. It is a uni-directional mic that shuts out more noise by focusing the greatest microphone sensitivity in a cone-shaped pattern directed at a companion.

New Products!

Clarity Professional Phones: These new 5.8 GHz phones from Clarity have Digital Clarity Power and up to 50 dB of intelligent amplification. They both have a speakerphone in handset and base, Call Waiting, and Caller ID. In addition, the CL4230 has a digital answering machine, lamp flasher, and bedshaker ports. You can add up to 3 expandable handsets per system. The ice cream scoop-shaped earpiece accommodates hearing aids. Expected arrival: Nov. 2007. **CL4220 \$199.95 CL4230 \$269.95**

Krown Amplified Cordless Phone: With 53 dB gain, 95 dB ringer and LED ring indicator: **KM-KCS50i \$189.95**

Clarity XL50 Amplified Corded Phone: Upgraded with Digital Signal Processing (DSP). It has 60 dB gain and ports for a lamp and bed shaker. The price is unchanged. **AM-XL50 \$159.95**

Discontinued Products

Silent Call Shake-Up System with Strobe Light: The Sidekick receiver can be used in place of the single function strobe light. SC-SYS50012

Williams Sound Telelink: This phone adapter was used with the PockeTalker.

StarPlus 45 phone: We are expecting a new model soon. KM-SP45



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