



# The ALD Zone

Helping Professionals Provide Successful Solutions with ALDs since 1993



## October Calendar

17-18 – SERID conference –  
Louisville, Kentucky  
Come see us!  
18 – Office is OPEN

## It's That Time of Year Again and Changes Are Rampant

Fall is a crazy time of year here as products are introduced and discontinued. It's a challenge to keep things straight. You can count on us to keep you up-to-date. It's been our experience that new isn't always better so we take our job seriously as we review products and share the results with you. This issue is jam packed with product info and you may want to print it to keep with your catalog. We'll have more news in November, so stay tuned!

## The new catalog year is about to begin!



We are getting excited about the influx of new products that will be presented in our 2010-11 catalog, due out later this fall. There are some new clocks, phones, a personal amplifier, a baby monitor with video, and more. Look for articles in the future after we get some of these products in our hands, and we will let you know which ones are the best!

## Williams Sound Offers New Soft Single Mini Earbud

At last! Williams Sound has come out with a small, soft and comfortable earbud! This earbud sits in the ear comfortably and is less prone to falling out than the original Williams Sound mini earphone. Like all Williams Sound listening options, it has a **90-day warranty**. The PockeTalker Ultra is available with this new earbud for \$139.00 (WS-PKTD1-E41).

There is a five year warranty on the PockeTalker, 90-day warranty on the earbud.



**Williams Sound**  
**Single Isolation Earbud**  
**WS-EAR041**  
**\$19.00**

## How Can a Tiny Mistake in the Shipping Address Cost You an Additional \$11.00 in Shipping Costs?

In our commitment to Customer Service, and to save you extra shipping charges in the future, we are asking you to please double check all shipping addresses before you send in your orders. Look for these types of errors: a misspelling in the address, transposed numerals, a one-word street name that should be two words (i.e. Lakewood should be Lake Wood, or vice versa), or a missing apartment number, lot number, etc. Any time an error makes it unclear to UPS where the delivery should go, there could be an \$11.00 charge. Incorrect addresses have been happening at a much higher rate than in past years. So save yourself some money and **double check the spelling, wording, and numerals of your shipping addresses with the consumer!**

### SHIP TO:

OOPS!  
999 Wrong Address  
What City, NZ 99999



TIP: As added insurance, visit the Postal Service website [usps.com](http://usps.com), click "FIND A ZIPCODE", put in the address, submit, and see if it is in the correct form. It will show the correct address spelling, etc., or it will tell you if there is a problem with the address. The extra effort could save you \$11.00!



Beyond Hearing Aids, Inc  
 463 Erlanger Rd., Ste 1 Erlanger, KY 41018  
[www.BeyondHearingAids.com](http://www.BeyondHearingAids.com) 800-838-1649

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**Price Drop!**  
**Ampli250 Cordless Phone with Extra Handset HC-AMPLI250-2** was \$149.95, now \$119.95.

**Backorders:** *(Yes, we can't believe it either!)*  
**New AlertMaster receivers** are on backorder through early November (subject to change). For similar alerting capability, try the Sonic Alert Sonic System SA-SS1200C/B (\$189.95) page 75.  
**CL-C65** – Serene Innovations Cordless Phone w/Caller ID is on backorder through November 5 (subject to change). For a cordless phone with caller ID try Clarity CL-C4220, \$199.95, page 10.  
**SHA-SA3** – Shake Awake Alarm Clock is on backorder indefinitely due to factory shut down. Try the battery operated Sonic Alert Sonic Shaker SA-SBP as a substitute, \$29.95, page 69.  
**Private Page** components are on backorder until further notice.  
**Equalizer Phone** (KM-EQ40) is temporarily out of stock. No promise dates from manufacturer. Try the Clarity XL40D as a substitute (CL-XL40D) \$139.95, page 15.  
**Williams Sound Motiva WS-PFM330 and WS-PFM360** are on backorder until October 20.

**Discontinued Items:**  
**HC-BTLOOP** – MaxIT Bluetooth Cell Neckloop *(See article at right for alternative products)*  
**TD-INSTAJACK** – instant phone jack *(Sorry, we have no alternative to this product.)*  
**UTI-SPPRO80 and UTI-SPPRO80-AS** – Superprint TTY's – *call for alternative products*

**Discontinued Products / Replacement Products:**  
**HC-CLA7BT**– ClearSounds CLA7BT Bluetooth Neckloop is discontinued. It is replaced by ClearSounds Quattro Bluetooth Neckloop HC-QUATTRO – same price, same product, just a new name – \$199.95. Use with *Bluetooth enabled* cell, computer, cordless phone, radio or MP3 player.  
**HC-IMONITOR/VID** – Graco iMonitor Baby Monitor will be replaced with the new Graco True Focus Vibe Digital Baby Monitor, in November.

**Fanstel Cordless Phones Are Now Available, but...**

Some months ago, we wrote an article featuring the new Fanstel cordless phones that we thought would be good and simple amplified cordless phones with 50+ decibel amplification. We had high hopes, but after testing we are not recommending them. They are just out from the first run of manufacturing and still have some bugs to be worked out.

We hope that in the near future these phones will be something we could recommend. If anything changes we will keep you posted!



**Some Alternatives to the Discontinued MaxIT Bluetooth Cellphone Neckloop (HC-BTLOOP)**

The MaxIT Bluetooth Cellphone Neckloop for use with T-coil equipped hearing aids is no longer available. If you liked this product and need replacement ideas, we have a few recommendations.

For the same price of \$159.95, Artone makes a similar product with the added touch of four different colored interchangeable faceplates for a custom look. (HC-ARTONEBT) **One year warranty.**



Williams Sound's new CM-BT Neckloop Amplifier is similar to the MaxIT, with a **two year warranty** for \$149.00 (WS-CMBT). We recently featured this item in our September 2010 Newsletter. Visit our website [beyondhearingaids.com](http://beyondhearingaids.com), look for *Archives* down the left, and open *Newsletter Index* to find the September 2010 issue with the full article on this product.



Also see HC-QUATTRO mentioned under Replacement Products at lower left.

