

# Beyond Hearing Aids Newsletter

Helping Professionals Provide Successful Solutions with ALDs

October 2006

www.beyondhearingaids.com



## Upcoming Schedule

**10/18-10/22**  
**Southeast Regional Institute**  
**on Deafness, Tampa, FL**  
**Becky exhibiting**

**10/30-11/3**  
**New Catalog and Price List**

**11/30**  
**On the Job with Hearing Loss:**  
**Hidden Challenges,**  
**Successful Solutions**  
**Author: Becky Morris**

## President's Message

Becky Morris, President

## Holiday Crisis Management

**For our hearing healthcare clients:** As the weather turns cooler, people officially begin looking for Christmas gifts. They get stressed out and panicky if no gifts come to mind. Why not help them out by setting up an ALD holiday display with useful, popular, and economical gift ideas. Here are a few we highly recommend:

- TV listening systems
- Amplified phones in the moderate range
- PockeTalker

## On the Job With Hearing Loss

Speaking of Christmas gifts, watch the website for the press release of my recent book, [On the Job with Hearing Loss: Hidden Challenges, Successful Solutions](#). This book helps you select the right hearing loss accommodation for people in just about any occupation.

## Why You Need This Book:

The right accommodation at the right time is crucial to a person with hearing loss. There's no mistaking the look of joyous relief when, thanks to a customized accommodation, the message comes through comfortably loud and perfectly clear. This book is a great benefit to these professionals who work with clients or employees with hearing loss:

### Human Resource Professionals

- Quickly learn what you need to know about accommodating hearing loss regardless of your experience
- Simply choose an occupation and most of the work is already done for you
- Learn how to identify communication issues at work

### Vocational Rehabilitation Professionals

- Follow a systematic process to gather the correct information
- Recommend customized accommodations that really work based on this information

### Audiologists and Hearing Instrument Specialists

- Increase hearing aid success rates by expanding the situations in which the hearing aid is successful
- Uncover communication issues and job functions that may impact your hearing aid recommendations

## TV Listening System Changes

**Judy's Note:** Williams Sound replaced their TV Infrared Listening System (WIR 952 operating on the 95kHz or 250kHz frequency) with products that operate on the 2.3 MHz or 2.8 MHz infrared frequency. They did this because the WIR 952 sometimes picked up static from fluorescent lighting even when switched to the 250kHz frequency.

Associates at Williams Sound say that the newer TV Listening Systems are of the same high quality as the WIR 952. The only difference is the frequency. Here is a breakdown of their new TV Listening products:

- WIR 237 Receiver with a loop to hang around the neck that has a 3.5 mm output jack for neckloop, cable, or headphone use
- WIR 238 Receiver with standard eartips
- WIR 239 Receiver with a built-in neckloop



WIR 237 \$219



WIR 238 \$219



WIR 239 \$219

## Phone Changes

The Clarity C4105 replaces the Ameriphone CL40 cordless phone with 40dB gain. This unit does not have the Clarity Digital Signal Processing. The Clarity C4105 costs the same as the CL40.



Clarity C4105 \$149.95

## New Phone Features List: Coming Soon

There are several new phones in the new catalog. To simplify the selection process, we're creating a new Phone Features List to help identify the most important phone features.

### Battery Problems

We are still having difficulty with Clearsounds Products: A50 cordless, CIL40 inline amplifier and CLA7 amplified neckloop. We are not recommending the A50 or CIL40 at this time.



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