



The ALD Zone

Helping Professionals Provide Successful Solutions with ALDs since 1993

Is There an APP for That??



I'm calling on all of you to help me compile a list of apps that are helpful to deaf and hard of hearing smart phone users. I will share that article in this newsletter when I have more data.

WHAT APPS DO YOU FIND USEFUL? Let me know at Beckym@beyondhearingaids.com.

TAKE NOTE – Nov. 9, 2011 at 2:00 PM, EST –

There will be a test of the Emergency Alert System.

The Federal Communications Commission (FCC) and FEMA will conduct the first-ever nationwide test of the Emergency Alert System (EAS). An announcement will come on every TV and radio channel indicating that the emergency alert system has been activated. THIS IS ONLY A TEST. Due to technical limitations, a visual message indicating that THIS IS A TEST may not appear on every TV channel, especially cable. The FCC and FEMA are taking extra steps to educate the public, especially the deaf and hard of hearing.

Read more here: <http://www.hearingloss.org/content/emergency-alert-system-test-take-note> or watch this video that is signed and captioned: http://www.fema.gov/medialibrary/media_records/6407

We Think Williams Sound FM TV Talkers Are a Great Deal!

Williams Sound has come out with a special price on the TV Talker WFM 260 TV and WFM 270 amplifying systems for \$129.00 each. The lower price makes these FM TV amplifiers the best priced FM TV amplifiers in their class! Other brand FM TV amplifiers retail from 279.95 to \$299.95. FM TV amplifiers have traditionally had higher prices compared to infrared TV amplifying systems. Now the playing field has been leveled.

Infrared systems are generally less expensive, they amplify with great sound, but have the disadvantage of losing their signal if the user leaves the room, or blocks the line-of-sight signal in some way, such as turning away from the TV or holding a newspaper up between the receiver and the transmitter. These are minor inconveniences when compared with the more expensive FM systems that cost over \$100 more than the infrared systems.

An FM system does not lose its signal when the user leaves the room, faces away from the transmitter or holds a newspaper in front of the receiver because the FM system operates with radio waves and the signal is not limited to line-of-sight. The Williams Sound FM TV Talkers have a range of up to 100 feet. These systems are compatible with any TV, using either the RCA audio cable or the external TV microphone (both included). If you have a digital TV and cannot connect with the RCA cable and don't want to use the microphone, the TV Ears Digital to Analog Converter on page 52 of our catalog will allow you to plug the TVTalker directly into the TV. The new price on the TVEARS-DAC is \$69.95. The TVEARS-DAC will work with any brand TV amplifier.



WS-WFM260
~~\$229.00~~
\$129.00



WS-WFM270
~~\$234.00~~
\$129.00

The WFM 260 uses a stethoscope-style headset receiver, with comfortable soft plastic eartips. It comes with two rechargeable batteries, with one battery being able to be charging in the transmitter base while you are using the other battery in the headset. There are up to six hours of use per charge. The WFM 260 is on page 54 of our catalog.

The WFM 270 is a telecoil neckloop receiver for use with hearing aids with switchable telecoil. It also has a 3.5mm headset jack so that any stereo headset can be plugged in. (This is a good option for someone who would rather use a headset rather than the stethoscope style on the WFM 260.) The WFM 270 is not in the current catalog.

Both Williams Sound FM TV Talkers have a **two year warranty**. Call us for more details.



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Retail Price Drops:

WS-WFM260 – Williams Sound TV Talker WFM
260 TV amplifying FM system - ~~\$229.00~~
\$129.00 – page 54 – What a deal for an FM TV
amplifier! (see article on p page)

Retail Price Increases:

TVEARS-ALINST – TV Ears Alternate
Installation Kit - ~~\$19.95~~ \$24.95 – page 52
TVEARS-DAC - TV Ears Digital to Analog Audio
Convertor - ~~\$49.95~~ \$69.95 – page 52
TVEARS-EARTIPS - TV Ears Foam Eartips
(5 pair) - ~~\$19.95~~ \$24.95 – page 52

Discontinued Products (see article this page):

TVEARS-1A – TV Ears Battery for Original
Headset – **New item # TVEARS-BATTERY -
\$24.95 – page 52**
TVEARS-2 – TV Ears II 2.3 MHz Infrared TV
Amplifying System – page 53
TVEARS-2/DUAL – TV Ears II 2.3 MHz Infrared
TV Amplifying System with two headsets –
page 53
TVEARS-WLSSPK – TV Ears 2.3 MHz Wireless
Speaker System – page 53
TVEARS-WLS/PKG – TV Ears Wireless Speaker
with Additional Headset – page 53
TVEARS- SPEAKER – TV Ears 2.3 MHz Wireless
Add-On Speaker – page 53
WEST-SET100J – Sennheiser Infrared TV amplifier
– not in current catalog
CL-C120 – Clarity C120 Wireless Infrared TV
Amplifier – page 55
CL-C120HS – Clarity TV amplifier extra headset –
page 55
CL-C120B – Clarity Headset Battery – page 55
HC-B/CLOCK – Reizen Braille Quartz Alarm
Clock with Bed Shaker – page 78
Ultratec Simplicity Signaling System – All products
on page 89 of the catalog are no longer being
manufactured. These items are available only
while supplies last. LTW Doorbell Transmitter
(UTI-DBLTW) and Extra Doorbell Button
(UTI-BELL) are out of stock.

Information on Alternatives to Discontinued Products

What a list of discontinued items! Most of these are TV Ears products. TV Ears is in the process of updating their line and has stopped production of their previous equipment. At the time of this publication, there is no word on when the new TV Ears equipment will be available.

If you are in need of a TV amplifier, please call us and we will help you chose from the currently available products. Please see the article on the previous page that highlights two TV amplifiers from Williams Sound. These are great products for a great price.

We are disappointed that the Reizen Braille Quartz Alarm Clock with Bed Shaker is no longer available. We have searched to see if any other Braille clocks are available and we could find nothing that could be independently set and operated by a Deaf/Blind person. We are hoping that something will come available soon for Deaf/Blind.

GET DISCOUNTED BROADBAND INTERNET AND SMART PHONES

Project Endeavor is a program that focuses on providing deaf and hard of hearing Americans with access to broadband or high speed internet through discounted internet service plans and internet devices. Some of the equipment is discounted up to 50% off retail.

To see the products and plans available, plus find out who is eligible, visit

<http://www.projectendeavor.com/Products.aspx>

The catalogs are coming....

Our 2012 print catalogs are heading to the printers soon. That means we should be sending out catalogs early December. Our first mailing will be to current customers. It will be so nice to have an up-to-date catalog! We will also be running holiday sales so if you are looking for ALDs for personal use or for gifts, watch for our special offers to our newsletter subscribers in December's newsletter.