

# Beyond Hearing Aids Newsletter

Helping Professionals Provide Successful Solutions with ALDs

November 2004

www.beyondhearingaids.com



## Upcoming Schedule

11/9 – 11/10  
Hearing Assistive Technology  
Training for Vocational  
Rehabilitation Specialists and  
Disability Service Providers –  
Judy Vinegar presenting  
Elizabethtown, Kentucky

11/17 – 11/18  
Hearing Assistive Technology  
Training for Vocational  
Rehabilitation Specialists and  
Disability Service Providers –  
Judy Vinegar presenting  
Madisonville, Kentucky

## President's Message

Becky Morris, President

## New Spaces and New Faces

We embrace change, or at least that's what we aspire to! We've moved offices so that we could add people, we've changed the company name to match the website name and we've added new faces to our group. It's been both challenging and rewarding to work through these changes because we are in an even better position to provide an outstanding support system for the professionals we serve.

Vicki and I will continue to support vocational rehabilitation counselors, hearing healthcare professionals and their clients with technical issues related to assistive devices. Now we've added two new faces: Stephanie and Judy.



Stephanie

Stephanie Dunn is an administrative assistant who will also be training to provide customer support. She has had opportunities to work in demanding customer service roles with a major airline and as a bridal consultant. She is well qualified to provide personal service to you and your clients.

Judy Vinegar will be adding her skills as a technical writer and ALD consultant to our focused services for you. She is one of eight people in the United States chosen to receive the 2003 hearing assistive technology training sponsored by SHHH, Gallaudet University, and the Rehabilitation Engineering Research Center. During the past two years, Judy has provided hearing assistive technology workshops and presentations in Texas, New Mexico, Ohio, and Kentucky. Judy is a former registered nurse. Welcome Stephanie and Judy!



Judy

## Newsletter Notes

We need your permission to notify you when a new issue is available. Please contact us in any way convenient to you (phone, fax or email) immediately so that we can add you to the newsletter list. Don't delay – CALL/WRITE/FAX/EMAIL TODAY!

Warning: This will be the only newsletter you receive UNTIL you contact us.

## It's Hip to Hear!

Baby Boomers are flooding into their fifties and sixties with hearing loss. Some predict that in their wake, the old, awkward ways of thinking about disabilities, particularly hearing loss, will disappear. Can it be possible that soon it will be hip to wear hearing aids?

Because of their sheer numbers, baby boomers profoundly affect our society as they crowd through life's stages. From 1992 to 2002, the Department of Vocational Rehabilitation noted a startling 54% increase in services to people with hearing loss. So what is different about this generation of people with hearing loss?

- ❑ They are comfortable with technology.
- ❑ They have a rebellious streak.
- ❑ They are accustomed to equal access being the rule rather than the exception to the rule.



And baby boomers have what no other generation has had: A rock star as the national spokesperson for people with hearing loss! Pat Benatar is the national spokesperson for the Energizer EZ Change "It's Hip To H.E.A.R." project.

## Williams Sound SoundPlus TV Infrared Listening System

### Model WIR 952

**Judy's Review:** The new Williams Sound SoundPlus TV Infrared Listening System is superb for TV listening. Because of my severe high frequency hearing loss, I understand about 10% of what is said on TV. If I use my six-year old IR listening device, I can pick up about 30%.

Last week, I tested the WIR-952 and understood an amazing 90% of what was said! The RX95 receiver delivers high quality, low distortion sound with adjustable tone and balance controls. The lightweight receiver is comfortable and easy on the ears. Other reasons for the thumbs up:



- ❑ Operates on 95kHz or 250kHz – ideal if you want to avoid static from fluorescent lighting
- ❑ Re-charges when placed back in the transmitter
- ❑ Plugs directly into your TV, VCR, or stereo
- ❑ Automatically shuts off when not in use

No. WS-WIR952: \$228



Our new office

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