

BeyondHearingAids Newsletter



Bringing ALD Solutions to Professionals and Consumers

Nov/Dec 2001

The goal of this newsletter is to provide tools, resources and information to help professionals recommend ALDs.

Our **BeyondHearingAids** line of materials provides technical training and unique tools to help you work with ALDs more effectively.

Upcoming Schedule:

All travel and workshops have been cancelled due to illness through January.

Thanks to all for your patience during these past few months. I am back in the office nearly full-time now.

We'll be busy here meeting all your needs as well as your client's needs during the Christmas season.

**This is a publication of:
Effective Communication
Solutions, Inc.**

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Relay 711 now available

You are familiar with the calling shortcuts of 911 and 411. Now 711 is the new access number to all Telecommunications Relay Services (TRS).

Both voice and TRS users will be able to initiate a call from any telephone without having to remember and dial a seven or ten digit access number. When you dial 711, you are connected to the state relay from where you are calling.

So if you need to call your consumers or customers who use TTY, you can simply dial 711 now to initiate a call.

For more info on TRS visit:
www.fcc.gov/cib/consumerfacts/trs.html

Remember Show and Tell?

If you don't feel your efforts with ALDs are producing the results you want, my question to ponder is, "How much effort are you putting into ALDs?"

It is infinitely more effective when you can demonstrate a device

rather than tell someone about it. This is especially true when a person does not have a frame of reference. For example, most people can understand how a phone might be 'louder'. They may not really understand how a bedshaker on an alarm clock works (Think Magic Fingers beds for a quarter).

There are three devices that you must show people before they can truly appreciate and understand how an item will benefit them.

The alarm clock with a bedshaker is easy to demonstrate and makes a clear case for its' benefits.

The personal listening system is another device that needs to be demonstrated. People need a frame of reference. You can effectively demonstrate how placing the microphone closer to the sound source will increase the clarity of the speaker's voice. A person can see the benefits of this system when they attend classes and meetings.

The third assistive device is the TV listening system. This is simple
Continued on back

God Bless You This Holiday Season.

Div2000.com

Effective Communication Solutions, Inc. has been selected as one of the Top 50 Diversity owned businesses in the state of Kentucky by Div2000.com, a listing of businesses that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities.

New Products



Access 3 Alarm Clock

From Global
Assistive
Devices

Access 3 alarm clock from Global Assistive Devices. This alarm clock features a bright halogen light, an outlet for a bedshaker and a telephone jack for phone signaling. This is the newest version of the Access clock. The sleek design of this folding lamp has been a popular clock for dorms.
GAD-ACC - \$99.00 retail.

Continued from front page SHOW AND TELL

to demonstrate. Family members who are blasted out and who want to watch TV as a family will especially appreciate and help encourage someone to use these simple systems.

New and Updated Products

TransMATter signaling unit from Silent Call is new. It is a flat mat with a built-in transmitter that detects pressure. When someone steps on the mat, it will send a signal to any Silent Call receiver. SC-TMAT – around \$230.

VTECH amplified cordless VT9112 phone has been updated. It now has caller id, 3.5mm amplified jack for neckloop and 2.5 mm unamplified jack for headset with a new and reduced price tag. VT9112 - \$149.95.

We are evaluating several new products. Watch for further info here in the newsletter. We plan to include them in our catalog.

Two-way communication device with headphone capability from Panasonic.

Hearing protection headset with communication abilities.

Discontinued Items:

Williams Sound lightweight headphones HED001 are being replaced with HED021 folding headphones.

On-line Newsletter – This newsletter is in the Resource Center of the BeyondHearingAids.com website. You can subscribe to an email alert when the newest issue is available. To subscribe: <http://www.beyondhearingaids.com/Newsletter.htm>

Effective Communication Solutions, Inc. meets the needs of professionals who work with people with hearing loss. They provide practical, knowledgeable support and training on ALDs. ECS, Inc. leads the industry in technical training, sales and support of ALDs to vocational rehabilitation counselors, hearing instrument specialists, audiologists and other professionals who must choose and use assistive technology.

