

Beyond Hearing Aids Newsletter

Helping Professionals Provide Successful Solutions with ALDs

May 2009

www.beyondhearingaids.com



President's Message

Becky Morris, President



Remember Mom in a special way this month

Help her hear you say 'I Love You' With an amplified phone.

What Do You Call Them - ALDs or HAT ? HELP!!!

It's all in a name. Assistive Listening Devices have been called ALDs for years and have always included alerting devices under the ALDs title. Hearing Assistive Technology (HAT) is a more generic name that includes all technology related to hearing assistance and is used frequently.

I've been calling them ALDs for so long that I have a hard time using the newer acronym. Am I out of date using the term ALDs? I am working on a blog that I thought to name The ALD Zone but thought I'd wait and ask your opinion. I have a hard time envisioning HAT in a title. What do you think?

Email me today at Beckym@beyondhearingaids.com and weigh-in.

Three new Graco imonitor Vibrating Baby Monitors

Graco has come out with three new baby monitors that are portable and wearable, all with adjustable vibration and/or sound notification.

The Graco imonitor Vibrating Baby Monitor (HC-IMONITOR) and the **Graco imonitor Mini Vibrating Baby Monitor (HC-IMONITORMINI)** both have a range of up to 2000 feet, rechargeable batteries, out of range alarm, and complete privacy so neighbors won't hear other neighbors' babies. These monitors have 100% digital technology with no interference from your microwave or a neighbor's phone calls.



HC-IMONITOR
\$59.95



HC-IMONITOR/VID
\$199.95

The Graco imonitor Video Vibrating Baby Monitor (HC-IMONITOR/VID) has similar features with a range of up to 600 feet and a 1.9" color video screen with real-time digital zoom, menu icons and easy read digital clock. The camera features automatic night vision, swivels and battery backup.

All three Graco imonitor Baby Monitors come with a **one year limited warranty**. If you need more information on these baby monitors, please call us and we will send a flyer with more information via email, snail mail or fax. Or call us and ask questions and we will get the answers that you need.



HC-IMONITORMINI
\$99.95

Sneak Peek

For the past 4 months, I have been feverishly working on a new training website as well as making massive additions to the current website. You are the first to hear about it.

The upgraded www.BeyondHearingAids.com website will soon go live. Changes start with a fresh look on the home page and some new navigation. Becky's Blog is now active. But the real changes are when you get into the online store.

You will be able to find everything about a product in the new store. We've added an extensive Product Support Library. Very soon now, you'll be able to:

- Display full Product Summary pages with all the features listed
- Link to the users manual
- View the Technical Specifications on a product
- Watch captioned videos of a product
- Listen to audio files to hear how a product sounds

I'll be emailing you as soon as we go live so that you can get out there and check it out. You will now be able to do product research from one site.

Next month I'll share the information on the new training website. Watch for it here !!!!

Becky



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