



## The ALD Zone

Helping Professionals Provide Successful Solutions with ALDs since 1993

Celebrate your independence!

We have Assistive Listening Devices that promote independence!



We now have some manufacturer videos available in the online store for TV Ears. Check it out!

**I've found that people respond to TV sound systems in one of two ways** – they LOVE the idea of them or they don't see a need for them. It's usually the family members who LOVE the idea of them and the person with the hearing loss who doesn't really see the need.

But here's the really great part – once that person has actually listened to the TV sound system, they find that they really do LOVE it, too!

We've got good news and bad news about TV sound systems for you this month. The good news is that TV sound systems provide high quality sound and can help just about anyone. The bad news is that they are not compatible with all TVs. We hope our notes this month help clarify the different options.

Bottom line – it is helpful to verify if you are dealing with an HDTV or Plasma TV.

### TV Talker TV Sound Amplifier System and TV Talker Flex Neckloop TV Sound Amplifier System

Williams Sound has two new infrared TV Sound Amplifier Systems. The TV Talker systems both have exceptional stereo sound, true high-definition sound from all your stereo audio sources, such as TV, stereo, MP3 player. Listen without disturbing others. The package includes: audio cable, microphone and two NiMH rechargeable batteries. Each battery will have a run time of approximately 7 hours, depending on use and environment. **Two year warranty.**

The TV Talker TV Sound Amplifier System WS-WIR240 has rotating, soft ear tips that are said to be comfortable for hours of listening pleasure. The patented design allows TV Talker to follow your movement.

The TV Talker Flex Neckloop TV Sound Amplifier System WS-WIR250 has a comfortable, lightweight neckloop receiver for people with telecoil (t-coil) hearing aids, or plug in your own stereo headphones.

These operate on 2.3 – 2.8 MHz and are not compatible with theater systems. They are compatible with LCD HDTV.

See the new Sennheiser TV sound amplifiers on the next page.



**WS-WIR250**

**\$149.00**



**WS-WIR240**

**\$139.00**



Beyond Hearing Aids, Inc  
 463 Erlanger Rd., Ste 1 Erlanger, KY 41018  
[www.BeyondHearingAids.com](http://www.BeyondHearingAids.com) 800-838-1649

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**Need TV sound amplification for your plasma TV, flat screen or wall-mounted TV?**  
 Infrared TV sound amplifiers are incompatible with plasma screen TVs. Use only **Radio Frequency** systems:

**Sennheiser Set 820/820S TV Sound Amplifier Systems**  
**HC-SET820/820S - \$249.95 - \$299.95** - Battery = 4 hrs/charge. Spare battery: **WEST-BA151 - \$20.00**

**Sennheiser RS 140 TV Sound Amplifier System –**  
**HC-RS140 - \$239.95** (Battery = 23 hrs/charge)

**LCD HDTV's** require TV sound amplifiers that use any *frequency other than 95KHz*: use RF systems, or IR systems that transmit 2.3, 2.8 MHz – call for clarification.

**ALD News:**

**What do you need to know about TV sound amplifiers?**  
 There are two main types of TV sound amplifiers: Infrared (IR) and Radio Frequency (RF) systems.

Infrared systems require the user wearing the headset/neckloop receiver to be in direct line of sight of the transmitter to receive the signal from the transmitter. In instances where the room is extremely well lit with many windows, the light may interfere with the signal. Most theater systems operate on 95KHz but check your theater for their operating frequency, being sure it matches your amplifier. Infrared does not work with plasma TVs.

Radio Frequency systems are generally more costly, but the user wearing the receiver may leave the room and still hear the TV sound. Lighting is not an issue.

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**Discontinued Items:**  
 GE-PHONE2, GE-PHONE6, GE-EXHS2, GE-EXHS1  
 (cross these off page 4 of the catalog)

**New Sennheiser Set 830 and 830S TV Sound Amplifiers**

These amplifiers are infrared stereo TV sound amplifiers that are directly connectable to a TV, hi-fi system or radio. They offer outstanding sound quality. Both units include large, ergonomic volume controls on the receiver and *3 selectable tone settings on the transmitter base.* **Two year warranty.** Compatible with LCD HDTV. The Set 830S includes an induction loop for those who have t-coils on their hearing aids. These operate at 2.3MHz – 2.8MKz and are not compatible with theater systems. These systems use a new lithium rechargeable battery that gives the user *up to 12 hours of listening time.*



Extra batteries cost \$50.00 each - HC-BA300.	<b>HC-SET830</b>	<b>HC-SET830S</b>
	<b>\$300.00</b>	<b>\$330.00</b>