



The ALD Zone

Helping Professionals Provide Successful Solutions with ALDs since 1993

February



ALD Technical Training class is in full swing in February.

Did you know in Japan it is customary for women to give chocolates to the special men in their lives? Millions of fathers, husbands, boyfriends and would-be-boyfriends look forward to Valentine's Day!

Do You Know the Law on Cell Phone Use and Texting?

Now, more than ever, it is important that hard of hearing consumers be able to hear clearly on their cell phone. It is no longer just a convenience. It goes without saying that you cannot text while driving, but it is illegal in many states to hold a cell phone while driving.

Hands-free is more important than ever. While new hearing aid users may have a Bluetooth streamer that comes with their hearing aids, we want to also talk about all the other options that are available this month.

The Governors Highway Safety Association represents state and territorial highway safety offices that implement programs to address behavioral highway safety issues. Find out the laws in your state by visiting their website. http://www.ghsa.org/html/stateinfo/laws/cellphone_laws.html

~Becky

Bluetooth Cell Phone Accessories for Use with Hearing Aids

Bluetooth accessories eliminate connectivity issues to the cell phone (or any other Bluetooth enabled device). All of the accessories will work with any Bluetooth enabled device, but we are focusing on cell phone use in this article.

The cell phone accessory RECEIVES the Bluetooth signal from the cell phone and SENDS it to the hearing aid in one of two ways:

- Telecoil
- Digital signal bypassing the telecoil and using a digital Bluetooth streamer



Telecoil Options:

The Bluetooth receiver creates the signal for the hearing aid/cochlear implant telecoil via a neckloop or earhook/silhouette, and has a microphone for true hands free operation.

Bluetooth battery-powered neckloops with amplification and volume control

1. ClearSounds HC-QUATTRO – 1 year warranty
2. Williams Sound WS-CMBT – 2 year warranty
3. NoiZfree Beetle Neckloop and Silhouette HC-BEETLE/LOOP – 1 year warranty



Bluetooth battery-powered silhouettes/earhooks with amplification and volume control

1. NoiZfree Beetle Single Silhouette HC-BEETLE – 1 year warranty
2. NoiZfree Beetle Dual Silhouette and Neckloop HC-BEETLE/LP/T (not pictured - \$199.00 – similar to HC-BEETLE/LOOP) – 1 year warranty
3. Geomarc CL Bluehook HC-BLUEHOOK-1 (single), HC-BLUEHOOK (dual – not pictured - \$59.95 – similar to HC-BLUEHOOK-1) – 1 year warranty



For more detailed information, see 2010-2011 Catalog, pages 1-2. Call us if you need assistance choosing a cell phone accessory for your client.



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New Bluetooth Product – The Missing Link!

ClearSounds QLink Bluetooth Stereo Transmitter allows the user to link a variety of devices with a 3.5 mm jack with the Quattro Bluetooth Neckloop or any other Bluetooth receiver. Hook it up with your MP3 player, TV, computer, etc. Stereo RCA to stereo 3.5mm cables are included for use with TV audio output. For TVs without analog or headset audio output option, a Digital-Analog Converter (TVEARS-DAC \$49.95) can be used. The QLink can also be used with a personal amplifier with stereo headset jack such as the Maxi or Mino Digital Personal Amplifiers to create a remote microphone system which is a great adaptation in a noisy situation.

**HC-QLINK
 \$59.95**



ALD News

Discontinued Products (see article at right for alternative products):
 HET-9050 – Moisture Guard Hearing Aid Dryer
 HAL-E509DV – Hal-Hen Alarm Clock w/shaker
 HAL-E509D – Hal-Hen Alarm Clock

Price Change & Item Number Change:
 CL-C900 Clarity GSM Cell Phone - pg 4 -
~~\$189.95~~ \$99.95 – now includes free car
 charger – **new item # CL-C900/CCPROMO**

**Arthritis Foundation Approved Amplified
 Telephones**

The Arthritis Foundation has given its approval for some Clarity cordless amplified telephones. Take this link to see what phones have been recommended:
<http://shop.clarityproducts.com/products/arthritis-foundation-ease-of-use-phones/>

Alternatives to Discontinued Products

You get attached to products that you like and have grown to depend upon. And we are sorry that so many products that we have carried have been discontinued. As part of our commitment to customer service, we do our best to offer alternatives to the products that have been discontinued or have been put on long back order.

The Moisture Guard Electronic Hearing Aid Dryer has been discontinued. We carry a very similar product that was shown in our 2009-2010 catalog (but is not in the current catalog). The TV Ears Dri-Dock Electronic Hearing Aid Dryer is virtually the same product for the same price.



**TVEARS-DRIDOCK
 \$59.95**

Hal-Hen has stopped making its Deluxe Alarm Clock (which was available with or without the bed shaker). They intend to replace the clock, but it is not yet available. Two clocks that look similar and function similarly are Wake Assure by Clarity (Ameriphone), and Krown Wake Me Up. Each includes a bed shaker, which is optional to use, and each has a lamp outlet.



**AMER-WA
 \$69.95**



**KM-WMU
 \$59.95**

Another good alternative to the Hal-Hen is our all-time favorite, the Sonic Boom Alarm Clock. It is available with or without the bed shaker. There is a choice of using audible alarm, lamp flashing and/or bed shaking modes of alerting. This clock has the additional feature of being a receiver for transmitters (available separately) for phone, door and other notification.



**SA-SB1000V
 \$76.95**

**SA-SB1000
 \$54.95**

Call us for assistance in choosing the right alarm clock or hearing aid dryer for your client's needs. We are happy to help!