



The ALD Zone

Helping Professionals Provide Successful Solutions with ALDs since 1993



Association of Medical Professionals with Hearing Loss – Presenting Aug 4-5, Portland, OR

OH Vocational Rehabilitation Meeting – Aug 18, Columbus, OH

KY Rehabilitation Association KRA conference – Aug 30-31, Covington, KY

We have many new products that have come in and we're sharing our reviews on a few of them this month. Since August is Back-To-School month, the focus is on alarm clocks and other ALDs that could be helpful. Many folks use their cell phone as their alarm clock, but share that sometimes the vibration isn't strong enough. These alarm clocks work for nearly everyone.

Talking about all the new products, we have an ever growing inventory of recently discontinued items in the CLEARANCE section of the online store. Most of the items in CLEARANCE are still under warranty. ~Becky



August special just for you, our newsletter subscribers. Use coupon code **AUGNEWS** to get **FREE SHIPPING** on any order through 8/31/11.

New Vibrating Travel Alarm Clocks

We are featuring two new battery-operated vibrating travel alarm clocks this month. They cannot be found in our catalog. Any of the battery-operated alarm clocks that we carry should wake up anyone who is hard-of-hearing or deaf using the vibration mode, but each has various other features that might be useful in certain cases. One of our faithful newsletter readers took us up on our invitation to give us feedback on the July newsletter:

I have been using the Sonic Shaker and liked it. Are you aware Serene Innovations have come out with a clock? I like that one too. I like that it is flat rather than "bulky" like Sonic. I have problems with the alarm clocks traveling around the bed (!!) so I tuck them inside my pillow case. Being flat, the Serene is more comfortable for me.

Karen M., Fort Worth, Texas



HC-VA3
\$49.95

The Serene Innovations VA3 Vibrating Travel Alarm Clock is battery-operated with a gradual yet powerful vibration that alerts for up to 40 seconds; with optional snooze feature it will alert for forty seconds every eight minutes for up to 7 cycles. Wake up with one of three alarm modes: audio, vibrating, or both. The clock also flashes during all alarms. Volume and tone of the audio alarm are adjustable with three settings each (Hi-Med-Lo). The clock can be attached to the pillow with the included clip. The size of the clock is 4.6" x 2.8" x 1.1". Three AA batteries are included. We like the added features of this clock, especially the built-in flashlight – take it on those trips to the bathroom in the dark! The VA3 also has timer and room temperature modes. Serene Innovations offers a **one year warranty**.

If forty seconds of battery-operated alarm is not enough to wake you, the easy-to-set travelTim Vibrating Travel Alarm Clock may be the travel clock for you! This clock will continue to alert for up to four full minutes, or until you press the snooze or shut it off. The travelTim clock can be set to alert with vibration only, audio and flash, or vibration with audio and flash. The travelTim comes with two AA alkaline batteries, one AAA alkaline battery, pillow clip, and a protective cover for controls. The size of the clock is 3.75" x 2.8" x 1.1". The travelTim comes with a **two year warranty**.



WS-TRAVELTIM
\$39.00

See the July 2011 newsletter for information on the Sonic Alert Sonic Shaker Travel Alarm.



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More Helpful Products for College-bound

Not sure if someone just knocked on your door?

We have two products that would work well in a dorm setting. Both products have a **one year warranty** and are on page 95 of our catalog. Krown DoorKnocker125 has a large ultra-bright long lasting LED light that flashes when someone knocks on the door. It hangs over the top of the door with an included bracket. It uses one 9V battery (not included) and has a low battery indicator and an On/Off switch.



**HC-DK125
 \$29.95**

The Door Beacon with LED Light has a vibration sensitivity switch and a light that flashes for several seconds. It hangs on the top of the door with an included bracket. It uses one 9V battery (not included).



**GAD-BEACON
 \$29.95**

Do you need nighttime notification for your cell phone? Serene Innovations makes the RF-110 Super Loud Cell/ Telephone Ringer and Flasher on page 4. Set the cell phone to vibrate and strap the cell phone to the back of the RF-110. This product activates when the cell phone vibrates for a call or for a cell phone alarm. A landline can also be plugged in. The RF-110 has loud adjustable volume up to 95 decibels. The ring tones and patterns are adjustable. An A/C adapter is included. Four AAA batteries are needed if battery backup is desired. The bed shaker is an optional accessory.



**HC-RF110
 \$59.95**



**HC-S/SHAKER
 \$29.95**

ALD News

Retail Price Drops:

HC-TCL200 – Amplicom Digital Dual Alarm Clock – p. 71 - ~~\$124.95~~ \$99.95
 HC-TCL100 – Amplicom Analog Alarm Clock – p. 71 - ~~\$114.95~~ \$89.95

Back-to-School Products

For the college student living in the dorm or otherwise living away from home, here are a few products that may be of interest.

Any of the battery operated alarm clocks on the previous page would be great to use in the dorm, especially if there is a shortage of electrical outlets, or if the student prefers a bedshaker that is not attached by a wire. If a standard alarm clock with bed shaker is preferred, Sonic Alert offers many choices.

Sonic Alert clocks on pages 72-74 of our catalog all have a loud audio alarm (adjustable tone and volume up to 113 dB), optional use of included bed shaker, and battery backup for time and alarm settings. We are highlighting a few Sonic Alert clocks here.

The Skull Alarm Clock

SA-SBS550BC (p. 73) with bright red flashing eye sockets allows you to plug in an MP3 player so music can be enjoyed right through the alarm clock. **\$46.95**



The Sonic Bomb Alarm Clock

SA-SBB500SS (p. 73) is a stealth gray color with red controls. **\$42.95**



The Sweetheart Alarm Clock

SA-SBH400SS (p. 73) is a hot pink, heart-shaped clock with multi-colored display. **\$42.95**



The Sonic Boom Clock Radio

SA-SBR350ss (p. 74) features an AM/FM radio, large display with Hi/Low dimmer switch. **\$54.95**



Will you wake up to the fire alarm in the dorm?

Silent Call makes a Fire Alarm Transmitter that is to be wired (by a licensed fire alarm company) into the building's fire alarm system and alerts through the bedside Sidekick Receiver with strobe. The optional bed shaker is highly suggested. Call us for more information.



**SC-FTR or
 SC-FTR/B
 \$68.95**



**SC-SKREC
 \$184.95**



**SC-VIB
 \$29.95**