

# Beyond Hearing Aids Newsletter

Helping Professionals Provide Successful Solutions with ALDs

April 2006

www.beyondhearingaids.com



## Upcoming Schedule

### 4/6-4/8 PepNet Conference

Becky Morris Presenting: Creative Solutions with Hearing Assistive Technology

### 4/11 Derbytown SHHH meeting

4/25 KCDHH Commission (KY Commission on Deaf and HOH) Meeting in Northern KY  
10am-1 pm Open to Public  
Info: Betty (justbetty@fuse.net)

4/25 KAD (KY Assoc of Deaf) Town Hall meeting Open to Public after KCDHH meeting

### 5/7 Dayton CI Support Group

5/18 Mid-America Conference on Hearing

5/21-5/24 State Coordinators Conference

## President's Message

Becky Morris, President

## Print and Save Information!

My goodness, there have been many product changes over the past few months and it's been hard trying to keep track of them all. Companies that have held their pricing steady for several years have all incurred increases. I'm sure technology improvements, manufacturing costs and transportation costs have fueled an industry wide price increase since 10/05. It seems none of us is immune from the price changes. So you may want to print this and staple it to your catalog:

### Price Increases effective 4/1/06:

- Listen Technologies
- Williams Sound
- Cardionics
- Watch for the New Price Lists which will be sent soon

### Discontinued Products:

- Strap On amplifier AMER-PA25
- Fisher Price Vibrating baby monitor FP-VIBMON
- Easy Recall answering machine AMER-EASY

## On The Job With Hearing Loss: Job Accommodations

On The Job With Hearing Loss is scheduled for release in late spring. Watch for more information in the next newsletter for pre-publication price. This book is invaluable to any professional who is working with a client or employee who has hearing loss, especially those who do not have a background in hearing loss. So Human Resource Professionals, Employee specialists and Vocational Rehabilitation Counselors will benefit greatly. Audiologists and Hearing Instrument Specialists will find the last chapter alone is worth the price of the book.

## New or Improved Products!

### Improved! ELI

ELI (Ear Level Instrument) is a Bluetooth receiver that attaches to the bottom of your hearing aid. The ELI Bluetooth receiver is now upgraded. The new version (which replaces the old one) has an improved directional microphone. The price is unchanged.

Time Magazine (11/21/05 issue) voted the ELI as one of the best inventions in 2005. The ELI allows you to wirelessly connect your hearing aid to a growing number of Bluetooth enabled communication and entertainment devices – most importantly digital cell phones.



BTE hearing aid connected to ELI

## Improved! Cardionics Escape

The upgraded Cardionics Escape for hearing aid users allows you to increase the volume an extra 40% without causing feedback. Another nice design change: To insure a snug fit, headphones and other listening options now plug into the top of the Escape rather than on the side.



Cardionics Escape

The price increase is a reasonable \$34 (\$396 to \$430).



HD-SINGLEDAI \$49

## New! DAI Cell and Cordless Phone Accessory

If you have a severe hearing loss, wear BTE hearing aids with Direct Audio Input (DAI) capability, and need the cleanest, clearest signal possible, now you can have it. This new DAI accessory allows you to connect your hearing aids directly to the headset jack of your cell phone, cordless phone, CD player, IPOD, or other audio device.

**Testimonial:** "The clearer sound offered by this device has opened an entire new world for me. My ability to hear and understand while using the phone has increased significantly." Lida Harris

## New! Phonic Ear Silhouette Headsets for Cell Phones

A new Phonic Ear cell phone accessory is available to people with hearing aid telecoils. Both single and dual silhouette headsets are compatible with many cell phones with a 2.5mm headset jack. The one-year warranty and competitive pricing is attractive. The single headset PE-SIL 1 is \$99.95. The dual headset PE-SIL2 is \$119.95. These are comparable in function to the HATIS headsets.



## Improved! Clarity Amplified Cordless Phone

The Clarity C4210 amplified cordless phone is now available. It has 40 dB gain and caller ID. This 2.4 GHz phone makes soft sounds audible while keeping loud sounds bearable. The handset is hearing aid compatible.

The changed price is \$249.95.

### Other Changes

Many behind the scenes activities have taken place, including moving the website to a new server. Nothing went as planned but the move is complete.



Beyond Hearing Aids

**Beyond Hearing Aids, Inc.**  
**6900 Houston Road**  
**Bldg. 500, Suite 3**  
**Florence, KY 41042**

**1-800-838-1649 Voice/TTY**  
**859-371-1363 FAX**  
**www.beyondhearingaids.com**